

Pinsight ®

LEMASA

SELECT TALENT DEVELOP TALENT NURTURE TALENT

Make better hiring
and succession decisions.
Develop your leaders faster.

LIVE LEADERSHIP SIMULATIONS



HIGH-TOUCH, DAY-IN-THE-LIFE VIRTUAL ASSESSMENT CENTER

Who's ready for promotion? Who are your high-potentials? Who needs development and in what areas? Are you investing in the right successors? When will they be ready for the next level? Pinsight offers a globally scalable, cost- and time-effective alternative to in-person assessment centers.

Imagine a day-in-the-life leadership simulation – today, you are the new executive of a company on the verge of bankruptcy. What's your strategy to turn the business around? The phone rings and there is your key VP (actual live human actor) threatening to leave.

Normally these simulations cost \$10,000 per person and take 1-2 days to complete. We moved them online, streamlined to 2-3 hours, and dramatically reduced the cost while delivering even better results.



Live Interaction

Whether playing a struggling employee or an angry customer, our actors bring the simulations alive.



Easy to Implement

Our technology automates the scheduling process, so you don't have to coordinate employees and consultants around the world.



Think "Experience"

Pinsight simulations create a rich development experience. This is not your traditional classroom training.



Gamified

Once it starts, the simulation becomes their job. It's that realistic.



Learn by Doing

Practice leadership skills in a safe environment. Built-in feedback loops let participants know how they are doing.



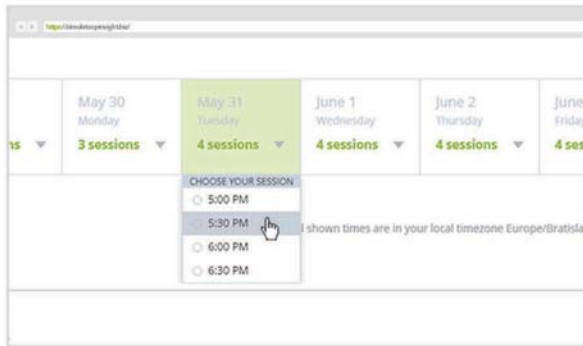
Accurate Assessment

Our trained assessors observe over 250 different leadership behaviors that result in the most accurate assessment of readiness and potential.

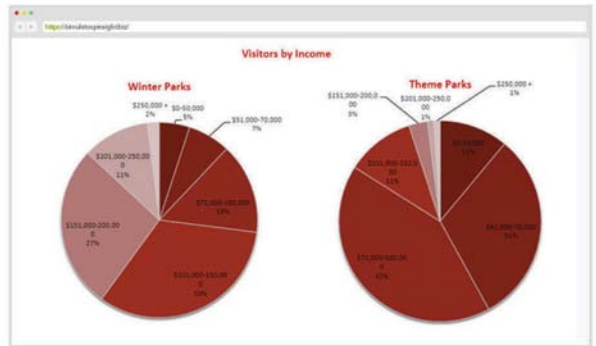
ONE-CLICK DEPLOYMENT AROUND THE WORLD IN MULTIPLE LANGUAGES

Across the globe, speaking English, French, or Spanish, your participants can go through the simulation in 48 hours. It takes one click.

1 Schedule
Pick a timeslot from an email invitation



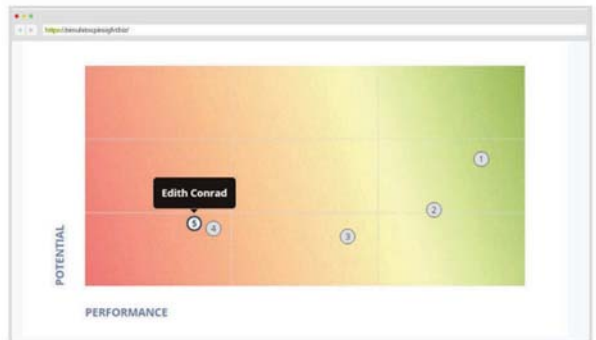
2 Pre-Work
Review the business case study



3 Simulation
Lead a simulated company, role-play with live human actors on webcam, send and receive emails.

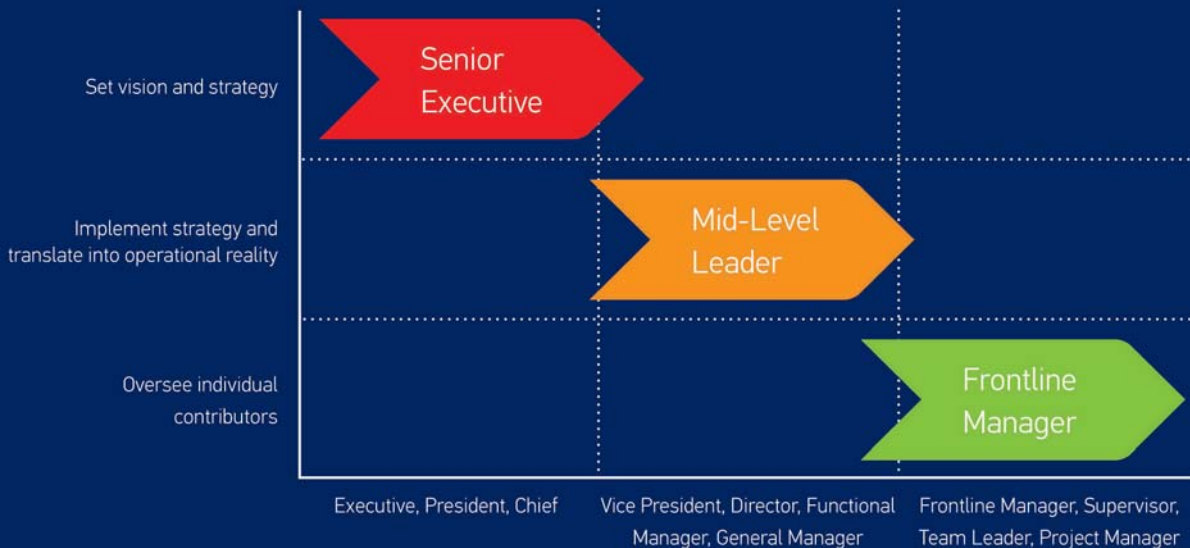


4 Report
Get assessment feedback in 24 hours.



FROM FRONTLINE MANAGERS TO SENIOR EXECUTIVES. DIFFERENT SIMULATIONS FOR DIFFERENT LEVELS.

Whether you are looking to develop your frontline managers or identify successors for senior executive roles, we have a simulation ready to meet your needs.



ABOUT PINSIGHT

Since 2010, Pinsight's simulation technology has assessed and supported development of thousands of managers and executives in 30 countries. Our award-winning live leadership simulations are 250% more accurate than job interviews and 80% less expensive than in-person assessment centers.



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